

Resource Package

PEAK SEASON SUMMIT



Click the links below to access your free resources

1. [**Kit x Thinkific: The Email Automation Playbook for Course Creators**](#)

Everything you need to know to set up email automations with Kit and Thinkific to nurture your audience and turn them into advocates.

Includes ready-to-use email templates.

2. [**Install the New Kit x Thinkific App**](#)

Connect Thinkific to Kit to sync student data, automate emails, and embed courses in your marketing.

3. [**Accessibility Guide and Checklist for Course Creators**](#)

We break down key accessibility criteria and how to make sure your content can reach the widest audience possible.

4. [**Black Friday Pricing and Margins Guide**](#)

Use this guide and worksheet to calculate the best pricing and margins to set for your business this promotional season.

5. [**Course Launch Email Swipe Packs: 5 Ready-to-use Campaign Templates**](#)

Email marketing not your expertise? No problem. We explain how to build an email campaign, and give you template options to get started.

6. [**How Your Business Can Maximize the Black Friday Sales Season**](#)

Ready to use promotional calendar with suggested send dates, campaign sequencing, messaging, and more.

Click the links below to access your free resources

7. [**The Ultimate Sales and Landing Page Copy Template Guide**](#)

Learn how to write a high-converting landing page, then use our templates to write your own.

8. [**Create custom offer announcement bars for your Thinkific site**](#)

Thinkific Expert, [Rob Galvin](#), built a Custom GPT that will create eye-catching announcement bars and promotional widgets for your Thinkific site—no coding required!

9. [**Order Bump and Upsell Idea Bank**](#) (in Google Drive for easy editing)

Increase your average order value and revenue with these order bump and upsell ideas. Additionally, get step-by-step instructions on how to add them in Thinkific.

10. [**Learn more about Thinkific Payments \(TPay\)**](#)

Read a guide on getting started or migrating to TPay.

11. [**Learn more about Thinkific Commerce \(TCommerce\)**](#)

Read a guide to all powerful selling tools included in TCommerce.

Don't have a Thinkific account yet?



[Start your free trial](#)